GEFA Awards Night

Great Eastern Financial Advisers (GEFA) held its Awards Night on 17 April 2019. As compared to previous years, it was the largest gathering of GEFA achievers as well as distinguished guests in attendance.



The theme 'The Greatest Dream' was aptly chosen to inspire all guests to think of the great dreams they aspire to achieve. With reference to the 'Greatest Showman', the opening performance showcased a ballerina in a globe, dancing to the theme song of 'A Million Dreams'. This dance resonated with many in the ballroom as it alluded to the pursuit of their dreams and turning them into reality.

In his speech, GEFA Chairman and Group CEO Mr Khor Hock Seng congratulated the GEFA team for the sterling growth and thanked all for their hard work. He urged all to continue the good work and aim for higher targets in the coming year – Being Better than BEST!

In her closing address, GEFA CEO Jesslyn Tan encouraged all who were present to continue to strive for the best, maintaining GEFA as the undisputed number 1 financial advisory firm in Singapore in the coming year.

